



## MEDIA ALERT

- WHAT:** Creativity Day in San Francisco
- WHEN:** Saturday, April 13, 2013, 10:00am - 4:00pm
- WHERE:** [Children's Creativity Museum](#)  
221 Fourth Street, San Francisco, CA 94103  
(at 4th & Howard Streets, across from the Metreon)
- COST:** FREE
- INFO:** Visit [www.creativity.org](http://www.creativity.org) or call 415.820.3330 for more information
- MEDIA CONTACT:** Cathy Barragan, Interim Director of Marketing and Communications  
Children's Creativity Museum  
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Celebrate Creativity Day at the Children's Creativity Museum on Saturday, April 13, 2013. This event is free and open to the public. Visitors of all ages are invited to meet featured innovators and community partners, and enjoy a variety of activities and programs such as:

- Facilitated workshops designed to build creative confidence in youth and families, including music production with [Today's Future Sound](#), Innovation Lab programming with [Sifteo](#), [Toontastic](#), and [Curious Hat](#), activities with [Performing Arts Workshop](#), and more
- Film screenings of [Brain Power: From Neurons to Networks](#), including an exclusive, member-only discussion with award-winning filmmaker Tiffany Shlain
- A guest panel exploring how creative development can be supported at home, in school, and beyond, including Tom DeCaigny, [SF Arts Commission](#) Director, Idalin Bobé, [Black Girls CODE](#) Media Lead, and Alex Michel, [5M Project](#) Director

Workshops, film screenings and the panel discussion will be available on a first come, first served basis. In addition to special programming, the museum's Animation Studio will be open for visitors to create their own stop-motion animations throughout the day.

This event is made possible thanks to the generous support of the [Yerba Buena Community Benefit District](#) and partnerships with [San Francisco Federal Credit Union](#), [The Moxie Institute](#), [5M Project](#) and [Forest City](#). For more information visit [www.creativity.org](http://www.creativity.org).

### ABOUT THE CHILDREN'S CREATIVITY MUSEUM

The Children's Creativity Museum is a hands-on, multimedia arts and technology experience for kids of all ages. Located in San Francisco's Yerba Buena neighborhood, the Children's Creativity Museum promotes 21st century skills – creativity, communication and collaboration – to inspire new ideas and innovative solutions. Since opening in 1998 as a project of the former San Francisco Redevelopment Agency, nearly 2 million children, parents and educators have benefited from the museum's exhibits and public programs. The Children's Creativity Museum is a nonprofit 501(c)(3), community-based organization. For more information, visit [www.creativity.org](http://www.creativity.org).