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Children's Creativity Museum in SF Unveils New Summer Exhibits

SAN FRANCISCO, CA - May, 2015 It's no wonder why the Bay Area is among the most innovative places to live in the world. Its community understands the importance of nurturing creativity at the earliest of ages, and no where is this more evident than at the **Children's Creativity Museum (CCM)** located in the heart of downtown San Francisco.

On June 2, 2015, the museum is set to unveil a new lineup of exhibits designed to inspire innovative solutions and nurture creative thinking. Now in its 17th year as a community resource for youth and families, CCM continues to take the experience of play to a new level by empowering its visitors to become makers and tinkerers, and introducing innovative tools in a safe and enriching environment designed to promote creativity and collaboration.

A new robotics exhibit will introduce **computer programming** to children as young as 3 years old through daily hands-on workshops. Activities such as charting obstacle courses for a robot using simple commands aim to promote creative problem-solving in novice programmers. More experienced coders can program robots to respond to sensor input and use loops to avoid obstacles. Grown-ups are expected to learn a thing or two as well.

In addition to its already popular exhibits, including an Animation Studio that teaches the art of stop-motion animation movie-making, and an Innovation Lab that introduces design-thinking concepts, CCM's general admission experience will feature **BRAIN TEASERS 2**, a traveling exhibit on loan from the **Oregon Museum of Science and Industry** through November 29, 2015. This interactive exhibit is a collection of 21 hands-on puzzles designed to put problem-solving skills to the test in a fun and engaging way. To solve the puzzles, visitors will need to use creative-thinking and problem-solving strategies such as looking for patterns, logical reasoning, thinking ahead, and setting aside preconceived ideas. **BRAIN TEASERS 2** was created and is toured by the Oregon Museum of Science and Industry.

ABOUT THE CHILDREN'S CREATIVITY MUSEUM

The Children's Creativity Museum (CCM) is a hands-on, multimedia experience committed to fostering creativity and collaboration in all youth and families. We believe that the success of the next generation hinges not only on what they know, but on their ability to think and act creatively as global citizens.

CCM is located at 221 Fourth Street in Yerba Buena Gardens, San Francisco. The museum is open Tuesday - Sunday from 10:00am to 4:00pm during the summer (June through August). CCM is a nonprofit 501(c)(3), community-based organization. For more information, visit www.creativity.org.