



PRESS RELEASE

April 20, 2016

CONTACT:

Cathy Barragan
Marketing and Public Relations Manager
415.820.3356
cathy@creativity.org

Children’s Creativity Museum in San Francisco to serve as convening organization for California Girls in STEM (CalGirls) Collaborative

SAN FRANCISCO, CA – The Children’s Creativity Museum (CCM), San Francisco's hands-on, multimedia arts and technology experience for children and families, has been chosen to serve as the convening organization for the California Girls in STEM (CalGirls) Collaborative. As a part of the National Girls Collaborative Project (NGCP), CalGirls is committed to informing and encouraging girls to pursue careers in the fields of science, technology, engineering, and mathematics (STEM).

“We are so proud that the Children’s Creativity Museum will be helping to advance the movement of inspiring girls in STEM,” says Carol Tang, Executive Director of the Children’s Creativity Museum. “Our role with CalGirls is to bring together and leverage the existing passion, commitment, and expertise in our network so that we can serve even more girls in more impactful ways. We know that innovation, creativity and STEM can empower girls and their families.”

Previously led by the Lawrence Hall of Science at U.C. Berkeley, CalGirls represents 225 organizations throughout California, and is one of 33 NGCP collaboratives across the United States. The Children’s Creativity Museum will continue the work in convening participating organizations, sharing information to best support and connect STEM-related opportunities with girls and girl-serving organizations.

“The diverse expertise of the Children’s Creativity Museum strengthens and expands the foundation created by the Lawrence Hall of Science and CalGirls’ outstanding Leadership Team and Champions Board.” says Karen Peterson, Chief Executive Officer of the National Girls Collaborative Project. “We look forward to future California collaborations.”

The CalGirls’ Leadership Team includes members from the Lawrence Hall of Science, Girl Scouts of Northern California, Techbridge, Girls Science Institute, LDC, Pittsburg High School, US Department of Agriculture, Inspire-Tech at UC Davis, Alliance for Girls, Tesla Motors, and Girls Who Code. The CalGirls’ Champion’s Board includes members from DIY Girls, the Anita Borg Institute for Women in Technology, Chevron, California STEM Learning Network, Berkeley Nuclear Research Center, and Go

Guardian.

ABOUT CALGIRLS

The California Girls in STEM (CalGirls) Collaborative brings together organizations throughout California that are committed to informing and motivating girls to pursue careers in science, technology, engineering, and mathematics (STEM) serving as a regional network of the National Girls Collaborative Project. <http://ngcproject.org/collaborative/california-girls-stem-calgirls-collaborative>

ABOUT THE CHILDREN'S CREATIVITY MUSEUM

The Children's Creativity Museum (CCM) is a hands-on, multimedia arts and technology experience for kids of all ages located in San Francisco's Yerba Buena Gardens. Our vision is to nurture creativity and collaboration in all children and families. We believe that creative expression, innovation, and critical thinking are core to fostering the next generation. CCM is open to the public Wednesday through Sunday (10:00am to 4:00pm). For more information, visit www.creativity.org.

ABOUT LAWRENCE HALL OF SCIENCE

The Lawrence Hall of Science is the public science center of the University of California, Berkeley. Since opening to the public in 1968, it has been providing parents, kids, and educators opportunities to explore and engage with the world through science. Its mission is to foster learning of science and mathematics for all, especially those who have limited access to science. By investigating, creating, and evaluating educational materials, methods, and programs, the Lawrence Hall of Science works to increase the quality and quantity of science, technology, engineering, and math learning for all students.

ABOUT NATIONAL GIRLS COLLABORATIVE PROJECT

The National Girls Collaborative Project (NGCP) implements a tested, comprehensive program of change that uses collaboration to expand and strengthen STEM-related opportunities for girls and women. In each state, the NGCP model creates a network of professionals, researchers, and practitioners, facilitating collaboration and delivering high-quality research-based professional development. We strengthen the capacity of projects by sharing research-based exemplary practices, program models, and products. We train and mentor participants to collaborate and create partnerships at the state and local level. There are currently 33 collaboratives across 40 states convening 28,800 organizations and serving 15.35 million girls and 7.5 million boys.

###